

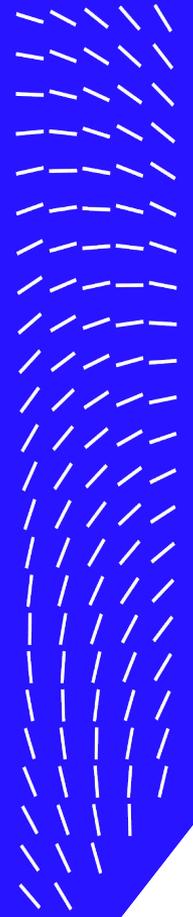


APJ Partner Summit

Sponsorship Prospectus

20-24 April 2026 | Tuesday - Friday

Hilton Hotel
Bali



Better Together with Trellix

Trellix are excited to launch the **2026 APJ Summit, from 20-24 April, at the Hilton Hotel, Bali**

The APJ Partner Summit 2026 brings together our most strategic distributors and partners from across Asia Pacific & Japan for 3 days of connection, learning, and celebration. This is our flagship partner event for the region, designed to strengthen relationships, showcase innovation, and accelerate shared growth.

Sponsorship of the APJ Partner Summit positions your brand at the heart of the Trellix partner ecosystem — aligned to a high-impact experience focused around our unifying theme of **Better Together**.

We aim to provide an experience where we can Learn Together, Experience Together, Grow Together, Celebrate Together and most importantly, WIN Together.

For sponsorship opportunities or a tailored package, contact us at cate.mills@trellix.com We look forward to welcoming you.

Trellix



Why Sponsor

Brand Visibility

Gain prominent exposure and recognition throughout. Your logo will be prominently displayed across various event collaterals, including signage, marketing materials, and the event website, ensuring maximum visibility among our attendees.

Networking Opportunities

Engage with industry thought leaders, decision-makers, and like minded individuals in an environment conducive to fostering meaningful connections and exploring collaboration opportunities.

Thought Leadership

Showcase your expertise and thought leadership through speaking opportunities, panel discussions, firesides and keynotes, positioning your brand at the forefront of industry discourse and innovation.

Enhanced Brand Reputation

Demonstrate your commitment to industry advancement, innovation, and excellence by supporting a premier event dedicated to driving progress and fostering collaboration within our industry.

Trellix

Sponsorship options

Partner	Platinum	Gold	Silver	Bronze
	1	3	3	15
Day 1 - 20min Keynote session				
Exclusive sponsor of welcome reception - 21 April				
Main stage plenary discussion AM - seat on panel				
Co-sponsor of themed dinner - 22 April				
Main stage fireside chat PM - seat on panel				
Co-sponsor of the Gala Awards Night - 23 April				
Logos on landing page, and sponsor wall, and conference break slides				
Branding alongside Trellix Logo	Lanyards	Tote-Bag	break out room	Table cards
Social media promotional posts	1	1		
Number of hotel rooms	4	4	3	2
Delegate passes for the conference	4	4	3	2
	\$50,000 USD	\$20,000 USD	\$10,000 USD	\$5,000 USD