

TRELLIX COOKIE NOTICE

Effective Date: March 6, 2023

- [What Technologies Do We and Our Partners Use?](#)
- [What Are My Choices with Respect to Cookies and Similar Technologies?](#)
- [How Do We respond to a Do Not Track Signal?](#)
- [How to Contact Us](#)

Our websites (our “**Sites**”) use Cookies and similar technologies to ensure that we give our visitors the best possible experience by providing you personalized information, remembering your marketing and product preferences, and helping you obtain the right information. This Cookie Notice (“**Notice**”) describes how we, our affiliates, and our partners use Cookies and similar technologies for these purposes.

[What Technologies Do We and Our Partners Use?](#)

Like many services, we, as well as third parties that provide content, advertising, or other functionality on our Sites, may use Cookies and similar technologies (“**Technologies**”) to improve your experience. The Cookies and similar technologies we and our partners use include the following:

- **Cookies.** Cookies are small files—usually consisting of letters and numbers—placed on your browser or device when you visit a website. Cookies are widely used to help facilitate the operation of websites, to help them work more efficiently, and to provide analytic information.
- **SDKs.** SDKs are blocks of code provided by our partners that may be installed in our mobile applications. SDKs help us understand how you interact with our mobile applications and collect certain information about the device and network you use to access the application, or the other applications installed on your device. SDKs often share the mobile advertising identifier assigned to your device (called “IDFA,” or “ID for Advertising” on Apple devices and “Advertising ID” on Android devices) with our partners.
- **Flash Cookies.** A Flash Cookie is a small data file placed on a computer using Adobe Flash or similar technology that may be built into your computer or downloaded or installed by you to your computer. We use these technologies to personalize and enhance your online experience, facilitate processes, and personalize and store your settings. Flash Cookies may help our website visitors to, for example, set volume preference associated with a video experience, play games, and perform surveys. They help us improve our Sites by measuring which areas are of greatest interest to guests. [Click here](#) to learn how to manage privacy and storage settings for Flash Cookies.
- **Web Beacons.** A web beacon is a very small clear picture file embedded in our Sites that collects information about engagement on our Sites. It is used to keep track of your navigation through a single website or a series of websites, for example, tracking that a user has visited a particular web page or clicked on a particular advertisement. They may also be referred to as “web bugs”, “Pixel Tag”, or “clear gifs.” Web beacons may be used with Cookies to gain an understanding of how a

website’s users navigate through the website. We may also include web beacons in e-mails to understand whether messages have been opened, acted on, or forwarded.

- **Local Storage.** Local storage includes HTML5 local storage and browser cache. These technologies allow us to store data locally on your browser or device.

We and our partners and service providers use different types of Technologies, as follows:

Category	Purpose
Essential	These Technologies are required for the operation of our Sites’ services (for example, to enable you to log into secure areas of our website or use a shopping cart). These Technologies enable you to move around the Sites, use their features, and/or tools that are required to identify irregular website behavior, prevent fraudulent activity, and improve security.
Customization	These Technologies are used to recognize you when you return to our Sites. This enables us to personalize content for you, greet you by name, and remember your preferences (for example, your choice of language or region, interests, or past items viewed).
Analytics and Research	<p>These Technologies allow us to analyze activities on our Sites, to better understand how our Sites are used, and to improve and optimize the way our Sites’ services work. For example, we may use these Technologies to ensure that visitors can easily find the information they are looking for. Some of our analytics partners include:</p> <p>Google Analytics. For more information about how Google uses your personal information (including for its own purposes, e.g., for profiling or linking it to other data), please visit Google Analytics’ Privacy Policy. To learn more about how to opt-out of Google Analytics’ use of your information, please click here.</p> <p>LinkedIn Analytics. For more information, please visit LinkedIn Analytics’ Privacy Policy. To learn more about how to opt-out of LinkedIn’s use of your information, please click here.</p> <p>Adobe Experience Cloud. For more information, please visit Adobe’s Privacy Policy.</p> <p>Hotjar. For more information, please visit Hotjar’s Privacy Policy.</p>
Advertising	These Technologies record your online activities, including your visits to our Services, the pages you have visited, and the links and advertisements you have clicked. We may use first-party or third-party Technologies to deliver content on our Sites or on third-party digital properties.

What Are My Choices with Respect to Technologies?

You have a variety of choices with respect to the use of Technologies:

- You can decide whether or not to accept Technologies by using your browser's settings. You may also be able to remove Technologies from your browser. For more information about how to manage browser Technologies, please follow the instructions provided by your browser. Please note that if you block all Technologies, it may affect the functionality of our websites.
- The advertising technology partners with which we partner may provide you the option to opt out of the use of information about your website visits for purposes of serving ads that are targeted to your interests. You can learn more about interest-based advertising and how to opt out of the use of your web browsing activity for interest-based advertising purposes by visiting these sites: [Digital Advertising Alliance](#), the [Network Advertising Initiative](#), and the [Interactive Advertising Bureau \(IAB\) Europe](#).

For more information, please see “Your Privacy Choices and Rights” section in our [Website Privacy Notice](#) to understand your choices regarding these Technologies.

How Do We respond to a Do Not Track Signal?

There is currently no industry agreed upon response to a Do Not Track signal. Currently, our Services and Sites do not respond to a user's “Do Not Track” signal.

How to Contact Us?

If you have any questions about how we use Technologies, you can contact us using the information below. Please include your contact information and a detailed description of your concern.

In the United States by calling us at +1 (888) 847-8766 or by writing to us at:

Musarubra US LLC
Attn: Legal Department – Privacy Office
6000 Headquarters Drive, Suite 600
Plano, TX 75024

In the European Economic Area by calling us at +353 21 467 2000 or by writing to us at:

Musarubra Ireland Limited

Attn: Legal Department
2000 City Gate
Mahon, Cork, Ireland
T12 RRC9

You also have the right to make a complaint at any time to the Data Protection Commissioner, the Irish supervisory authority for data protection issues, at <https://www.dataprotection.ie/docs/Home/4.htm>, or by calling +353 57 868 4800.

In Japan by calling us or by writing to us at: +81 0570 010 220 or by writing to us at:

Musarubra Japan KK

Attn: Legal Department-- Privacy

Shibuya Mark City West,

Dougenzaka 1-12-1, Shibuya-ku, Tokyo, 150-0043

Tel: (switchboard) 03-5428-1100